

Ms Kelly Bayer Rosmarin  
CEO Optus  
PO Box 888  
North Ryde  
NSW 1670

Dear Ms Rosmarin,

I am writing to you because I care about the planet and all living things and I want to be sure that our children's children are taken care of and that the environment is safe for their future. I know when I talk to teenagers, they tell me they are scared that the adults today are killing the planet. To this end as a Mum, Auntie and hopefully Grandmother one day, I feel I need to step up and do my very best to play an active role as a care taker of our planet. So, I feel I need to express this important message to you.

I am also an Optus customer and have been for many years but I am concerned that Optus is not appearing to take an active role and commitment to going 100% renewable and setting a target by 2025. There is talk from Optus about carbon neutrality, but that is not enough! It seems that Optus is lagging behind other major providers such as Telstra and Vodafone who have both made commitments to use 100% renewable electricity by 2025.

The telecommunications and IT sector are growing industries and they consume 7% of global electricity and 4% of Australia's total electricity. This sector uses vast amounts of electricity so if Optus continues to use coal to power your electricity this creates a significant amount of carbon pollution and emissions. The important news is that 98% of these emissions can be cut by simply making the switch from coal power to renewable energy. It seems that Telstra is leading the way to making the switch but Optus is sadly falling behind.

As a customer I expect my providers to have policies and strategies that care and nurture the environment and I am part of 80% of Australians that feel companies should be using more renewable energy and also the 70% that want companies to set 100% renewable energy goals.

The Optus slogan is about 'Yes' and if I can use another one of Optus's advertising slogans, "Change the Game you are in", I ask Optus please to put your money where your mouth is and:

1. Commit to 100% renewable electricity by 2025 and sign the RE 100 Initiative (an important global alliance of corporations committed to switching to 100% renewable energy).
2. Sign the Power Purchase Agreement to secure renewable Energy with new wind and solar projects.
3. Work together as an Industry to shift policy and the regulatory environment to enable faster uptake of Renewable Energy.

I continue to watch this space and look forward in earnest to the day when Optus does 'Change the Game (coal to renewable energy) you are in'.

Yours faithfully